



WAYS TO GIVE

Donors to the *Heart of Pella* campaign have a variety of options to consider when making a charitable contribution. The Friends of the Pella Community Center accepts the following giving vehicles:

1. Check
2. Credit Card
3. ACH/EFT online (www.friendsofthepellacommunitycenter.org/donate)
4. Recurring gifts
5. Gifts of Securities or Grain
6. Qualified Charitable Distributions from IRAs
7. Donor Advised Funds

Of the above examples, the first four are the most common methods of giving. Any donor choosing to give by credit card or check will receive reminder statements from the Friends of the Pella Community Center according to the payment plan specified on his/her signed pledge form.

All gifts are tax-deductible to the fullest extent of the law. This guide provides general guidance only. For legal and tax advice, donors are asked to contact their attorneys, accountants, or financial advisors.

STOCK TRANSFER INSTRUCTIONS

Gifts and pledges to the *Heart of Pella* campaign may be fulfilled through an electronic transfer of publicly held stock. The following account information can be shared with your broker to facilitate the transfer. Please also notify Arvin Van Zante (apvzante@gmail.com) of any stock transfers so they are properly allocated.

DTC Participant: 0443

Account Number: 5EG112175

Institution ID: Pershing LLC

Account Name: Friends of the Pella Community Center

For the Benefit of: Heart of Pella Capital Campaign

Thank you for your gift! Your support will benefit our community for generations to come.

Friends of the Pella Community Center

P.O. Box 524

Pella, Iowa 50219





ROADMAP TO GOAL

Table of Gifts to Raise \$3 Million for the Pella Community Center

Gift Level	# of Gifts Needed	# of Requests	Total Amount Needed	Cumulative Total
\$750,000	1	3	\$750,000	\$750,000
\$500,000	1	3	\$500,000	\$1,250,000
\$250,000	2	6	\$500,000	\$1,750,000
\$100,000	4	12	\$400,000	\$2,150,000
\$50,000	5	15	\$250,000	\$2,400,000
\$25,000	10	30	\$250,000	\$2,650,000
\$10,000	15	45	\$150,000	\$2,800,000
\$5,000	25	75	\$125,000	\$2,925,000
\$1,000	30	90	\$30,000	\$2,955,000
Less than \$1,000	Many	Many	\$45,000	\$3,000,000
Total	89	267	\$3,000,000	\$3,000,000

EXAMPLE GIVING PLANS

Total Pledge Amount	Annual Payments	Semi-Annual Payments	Quarterly Payments	Monthly Payments	Daily Impact
\$75,000	\$15,000	\$7,500	\$3,750	\$1,250	\$41
\$50,000	\$10,000	\$5,000	\$2,500	\$833	\$27
\$25,000	\$5,000	\$2,500	\$1,250	\$417	\$14
\$10,000	\$2,000	\$1,000	\$500	\$167	\$5

5-year pledge illustration

All gifts are tax-deductible to the extent provided by law and may be remitted monthly, quarterly, semi-annually, or annually.

Please make all checks and securities payable to **Friends of the Pella Community Center**.

Pledges of up to five years allow donors to consider more substantial commitments than are possible with one-time gifts. Stock and other property which can be easily liquidated are also options when considering your gift. By making a gift of appreciated stock or property, you may reduce or avoid capital gains. Please consult your tax professional.

Questions? For more information on making a pledge or completing your pledge transaction, please contact Arvin Van Zante at 641-780-8190 or apvzante@gmail.com.